



Clipsal StarServe

The Total Home Networking System



Clipsal StarServe the total home networking system

With Australian households now investing in more complex home entertainment systems and computer networks, today's basic home wiring structures can no longer cope.

Ducted air-conditioning is common in most homes, but 'ducted' or networked entertainment systems were once only found in the homes of the rich and famous. StarServe has made home networking available to everyone.

A Clipsal StarServe Home Network expands on basic home wiring to allow the home's VCR, Pay TV or DVD to be linked to all TVs within the home, or, StarServe solves the homeowner's problem of sharing the Internet, E-Mail or other hardware like printers.

Homeowner Benefits see Pay TV and DVDs anywhere!

Has the homeowner got more than one TV but only one DVD, VCR or Pay TV box?

With StarServe, you can link the DVD, VCR or Pay TV box to all the TVs within the home. No more duplicate equipment or wires running across the floor. With the optional Infra-red feature, the homeowner can control the TV, DVD or VCR from wherever they happen to be sitting, even if the equipment is in another room.

convenience on the computer

Most homes have more than one computer. StarServe enables all PCs to access E-Mail, the Internet and other hardware devices like printers and scanners. Imagine the homeowner printing a document on a printer in the study whilst working on their laptop at the Dining Room table.

extra safety and security

With a Clipsal camera connected to StarServe, the homeowner now has a surveillance system utilising their TVs. Cameras can be placed under eaves at the front door, in the carport or overlooking the pool, allowing the homeowner to see who's outside or keep on eye on the kids by simply selecting the appropriate channel on their TV.

future proofing

StarServe's key is in its flexibility, allowing new services to be easily installed in the future. We call this "Future proofing". A homeowner can begin with a simple system and add new services when they like. StarServe enables the home networking system to be changed according to the homeowner's lifestyle and changing technology, easily and inexpensively.



Contractor Benefits better for business

More and more homeowners and builders are recognising the importance of incorporating a structured cabling system into their homes. Yesterday's concepts of "Home Networks" and "Future Proofing" are now a reality.

Contractors are now being asked to incorporate these current technologies into the homes of today. Clipsal StarServe system eliminates the need for contractors to second guess present and future requirements in structured cabling systems, whilst providing new business opportunities to you the electrical contractor.

By incorporating Clipsal's StarServe home networking products into the range of services a contractor can provide to their clients, you'll be giving your business a distinct point of difference over your competitors.

Additional to the home networking opportunities of StarServe, there may be the requirement of the homeowner for more advanced services, including C-Bus lighting control. With StarServe, a contractor has the ability to access new and broader business and profit opportunities.

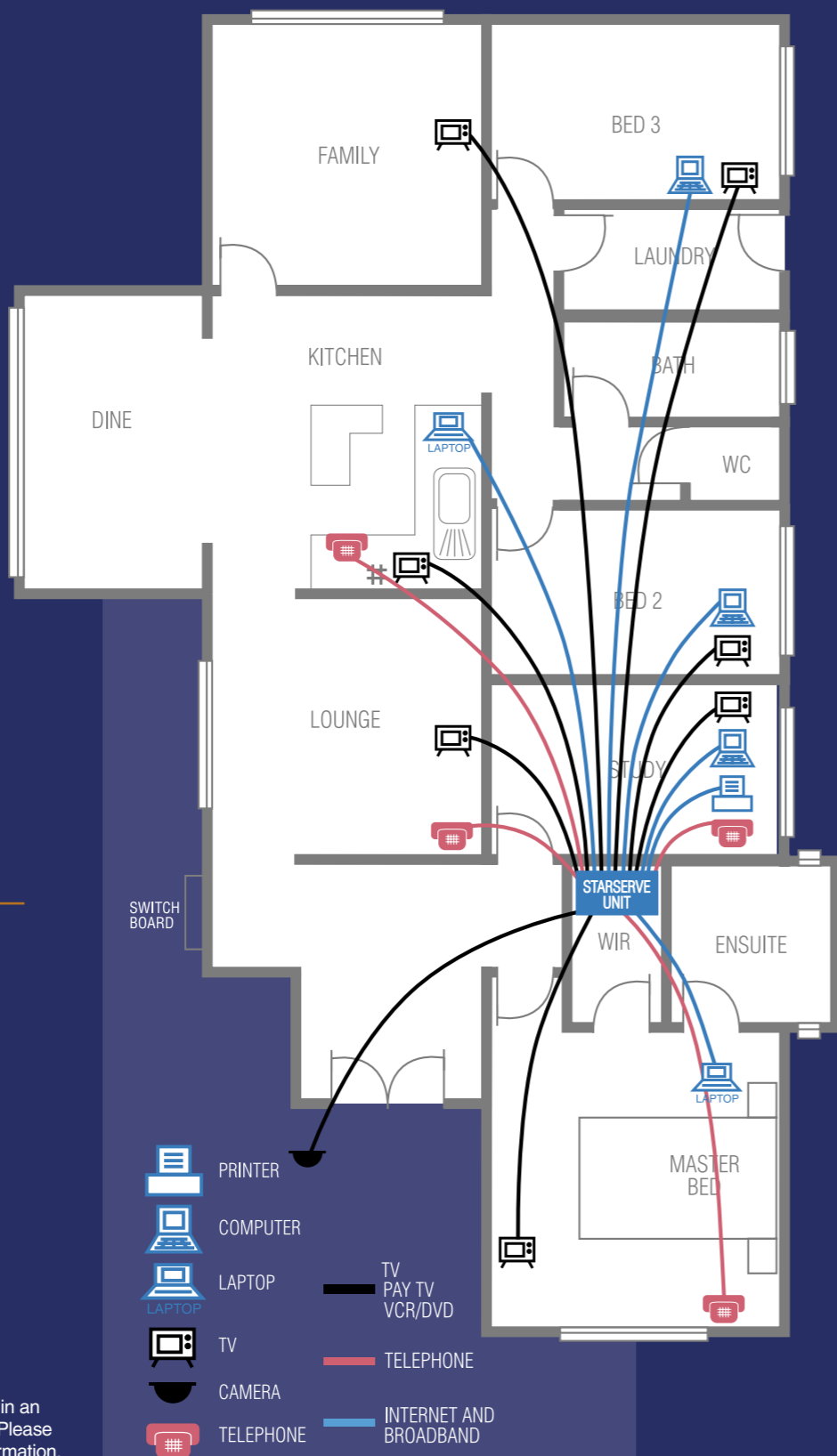
Clipsal StarServe Home Networking products are part of our continuing philosophy of providing and assisting you, the electrical contractor, with new business opportunities.

We have an army of representatives who are always on hand to provide you with support when needed, along with training courses that will prepare you to take advantage of the business opportunities that StarServe offers.





StarServe Layout installation



equipment list

- StarServe Enclosure
- Modulator
- Video Hub
- Telephone Interface
- Voice or Data Patching
- Data Hub
- RG6 Cable
- F-Type Connectors
- Cat-5 Cable
- Wall Outlets in Rooms

Note: Some or all of the components may be required in an installation, depending upon the client's requirements. Please refer to the StarServe Installer's Guide for detailed information.

StarServe typical stages of installation

First Fix



Layout of cabling completed and running back to StarServe hub in preparation for installation of cabinet.



Cables are passed through entries on cabinet, ready to be mounted into wall.



Cabinet is placed into wall ready to be screwed into its fixed position.



Cabinet is fixed in wall.



First fixing to StarServe points.



Terminating Cat 5 using Krone tool.



Patching in the phone and data points.



StarServe Video Hub provides whole-house distribution for Antenna and CATV signals at up to 8 television locations.



Second fixing to StarServe cabinet complete.



Terminating StarServe outlets.



Second fixing of outlets complete.

It's time to get with it by Des Hunt



Author of "The Smart Sparky's Guide to How to Make More money On Every Job".

We love it

We Aussies are among the fastest people in the world to accept and buy new technology.

We were fast to accept and buy colour television, VCRs, computers, mobile phones, DVDs, home entertainment centres and the like. No matter what the technology is, we love it.

The same fast acceptance is also happening with products like Clipsal's StarServe. We want it in our homes, and we want it now!

Are you getting your share?

If you are not installing the StarServe system, you are already out of date and missing out on a tremendous opportunity to put yourself ahead of the pack by making yourself different to the "ordinary electrical contractor".

Being different is what helps you make more money. That's why a specialist makes more money than your local GP, but you don't need me to tell you that.

The future is now for the smart sparky

In a few years time StarServe will be old hat, just like Infrascans, dimmers, and surge protection are today.

The window of opportunity is now open, but it won't be for long. So, don't sit back and lose money while you're waiting for it to happen. It already is.

We are always a whisker (but only just a whisker) behind the Americans. The latest news from the US is that almost 80% of new homes are now being built with the option of having some form of structured cabling system installed in them.

Don't miss out

Contact your Clipsal Representative to get yourself a copy of the StarServe Installers Guide, this will provide you the knowledge and skills to cash in on supplying and installing the Contractor Series StarServe System.

But hurry, because like most things today, the future is yesterday. Go for it now.

Cheers,

Des Hunt

StarServe packs available

StarServe Home Essentials

The StarServe Essentials package distributes two video sources (VCR, Pay TV, DVD or Free to Air) and telephone services to six locations throughout the home.

- StarServe Lite Enclosure
- StarServe 2 In/6 Out Video Hub
- StarServe 4 In/6 Out Telephone Interface

StarServe Home Entertainment

The StarServe Home Entertainment package distributes three video sources with Infra-red control (VCR, Pay TV, DVD or Free to Air) to eight locations and telephone services to six locations throughout the home.

- StarServe Lite Enclosure
- StarServe 3 In/8 Out Video Hub with IR
- StarServe 4 In/6 Out Telephone Interface

StarServe Home Office

The StarServe Home Office package distributes 2 video sources (VCR, Pay TV, DVD or Free to Air) and a Data Network to multiple locations throughout the home; four telephone points, a Fax and Internet connection.

- StarServe Mid Enclosure
- StarServe 2 In/6 Out Video Hub
- StarServe Ethernet 5 Port Data Hub
- StarServe Data Harmonica
- StarServe 4 In/6 Out Telephone Interface

StarServe Home Network

The StarServe Home Network package distributes 3 video sources with Infra-red control (VCR, Pay TV, DVD or Free to Air) a Data and Voice Network to eight locations throughout the home.

- StarServe Pro Enclosure
- StarServe 3 In/8 Out Video Hub with IR
- StarServe Data Harmonicas (x 2)
- StarServe Voice Harmonicas (x 2)

Note: A StarServe Installation may require a StarServe Modulator.

Additional Components:

- StarServe Universal Mounting Plate, suitable for Hubs, Switches and Modems
- StarServe 5 Port Fast Ethernet Switch
- StarServe 8 Port Fast Ethernet Switch
- StarServe 110 Disconnection Block with Mounting Bracket
- Flush Surround Kits for all Enclosures

StarServe product range

StarServe Enclosures

8000LEN	Lite Enclosure
8000LENFK	Lite Enclosure Flush Mounting Kit
8000MEN	Mid Enclosure
8000MENFK	Mid Enclosure Flush Mounting Kit
8000PEN	Pro Enclosure
8000PENFK	Pro Enclosure Flush Mounting Kit



StarServe Video Hubs

8072/6VHP	Video Hub, 2 In/6 Out and Power Supply
8073/8VHPIR	Video Hub, 3 In/8 Out with IR and Power Supply



StarServe Modulators

8071VMP	Single Channel Modulator
8074VMPIR	Quad Channel Modulator with IR



StarServe Infra-red Components

8050TR	IR Target
8050LD	Single Head IR Emitter Lead
8050/2LD	Dual Head IR Emitter Lead



StarServe Telephone and Fax Distribution

8054/6TL	Telephone Distribution Hub, 4 Lines In / 6 Points Out
8052/4RJ	Harmonica, 2 Lines In / 4x2 Points Out
8052/4RJSMB	Harmonica, 2 Lines In / 4x2 Points Out with 25mm Mounting
8052/4RJDMB	Harmonica, 2 Lines In / 4x2 Points Out with 50mm Mounting
8058/8RJ	Harmonica, 8 Lines In / 1x8 Points Out
8058/8RJSMB	Harmonica, 8 Lines In / 1x8 Points Out with 25mm Mounting
8058/8RJDMB	Harmonica, 8 Lines In / 1x8 Points Out with 50mm Mounting



StarServe Accessories

8000DHMB	Universal Mounting Bracket for ancillary equipment
8000IDC110	IDC 110 Connection Block with mounting Bracket
8055HUB100	5 Port, Ethernet/Fast Ethernet unmanaged Switch



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